

# STAND OUT

HELP YOUNG PEOPLE TO FIND THEIR FUTURE

## Partner Information Pack



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# WHAT IS STAND OUT?

- Stand Out is a FREE one-month online into work programme with a year of professional one-to-one mentoring to help young people stand out in a competitive job market.
- The practical programme offers support designed to help unemployed or underemployed young people launch their careers and secure meaningful employment.
- We are asking young people to register their interest here: [www.WeStandOut.uk](http://www.WeStandOut.uk)



# BENEFITS FOR YOUR YOUNG PEOPLE

## Young people will get:

- A supportive, experienced community of professionals and other young people, all focused on helping individuals to stand out in the job market.
- Support sessions that can be attended in real time or flexible with recorded content with our team for 4 weeks, including bespoke CV feedback and support on where and how to find job opportunities.
- The opportunity to grow their networks and connect with industry experts.
- For up to 12 months after, one-on-one personalised support from a mentor with experience of the world of work, to help and guide young people to access local opportunities.





**To be eligible for the programme, young people must be:**

- **18-25 years old**

65% of previous participants are from ethnic minority backgrounds and 57% were the first in their family to go into higher education.

- **Based anywhere in England**

We have a focus on Bedford, West Midlands, Manchester and London.

- **Unemployed, in part-time or precarious work**

Or in their final year of further or higher education, or leaving school, college or university.

## WHO IS STAND OUT FOR?



## HOW YOU CAN SUPPORT

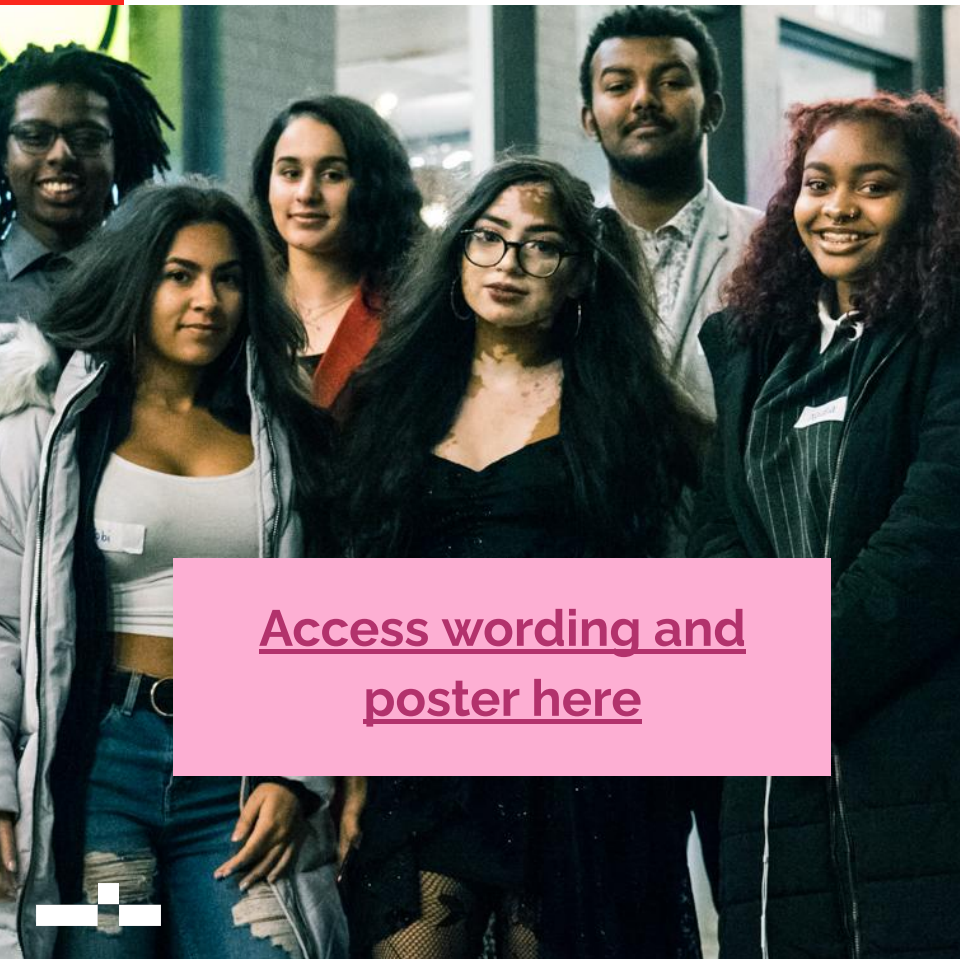
### **We would love your help in one or more of the following ways:**

- Invite us to come and speak (virtually) to the young people you work with and we can tell them more about the programme.
- Share this opportunity via email or newsletter with your networks (we have some suggested content to help below)
- Share this opportunity on social media to help us reach the young people who would benefit most (we have some suggested posts and images for you to use)





# WORDING FOR NEWSLETTER/EMAILS/WHATSAPP



[Access wording and poster here](#)

We know things are tough right now for young people, especially if you're trying to find a job. The pandemic has reduced not only the number of jobs, but the chance to make new connections. To help, we've partnered with [UpRising](#) and [One Million Mentors](#) to offer a package of FREE support. By signing up to their Stand Out programme you'll get tailored support with your CV and applications plus access to top business professionals, some of the biggest employers in the UK and to connect with likeminded people on the journey to employability. All from the comfort of your own home!

[www.WeStandOut.uk](http://www.WeStandOut.uk)

# WORDING FOR LINKEDIN OR FACEBOOK

We know things are tough right now for young people, especially if you are trying to find a job.

There is support available. UpRising and One Million Mentors are there to offer a helping hand with their free online programme offering bespoke career support. Sign up and you'll access top business professionals and some of the biggest employers in the UK as well as the chance to connect with likeminded people on the journey to employability. Sign up here: [www.WeStandOut.uk](http://www.WeStandOut.uk)

We know the pandemic has not only reduced the number of jobs on the market, but also young people's ability to make new connections. If you are struggling to build connections UpRising have a programme to help you grow your network, connect with industry experts and find your mentor, all from the comfort of your own home.

Find out more here: [www.WeStandOut.uk](http://www.WeStandOut.uk)



[Access LinkedIn & Facebook images here](#)

# WORDING FOR INSTAGRAM



[Access Instagram images  
and stories here](#)

We know things are tough right now for young people, especially if you're trying to find a job. To help, we've partnered with [UpRising](#) and [One Million Mentors](#) to offer a package of FREE support. By signing up to their Stand Out programme you'll get tailored support with your CV and applications plus access to top business professionals, some of the biggest employers in the UK and to connect with likeminded people on the journey to employability. All from the comfort of your own home! Go to the link in their bios to find out more.

**[please tag us!]**

[www.instagram.com/uprising\\_uk](https://www.instagram.com/uprising_uk)

[www.instagram.com/onemillionmentors](https://www.instagram.com/onemillionmentors)



# WORDING FOR TWITTER

We have partnered with our friends @UpRising\_UK and @1millionmentor1 to offer a FREE opportunity. By joining you can:

- Grow your network
- Connect with industry experts & employers
- Get a mentor. Sign up today:

[www.WeStandOut.uk](http://www.WeStandOut.uk)

Want access to top business professionals and some of the biggest employers in the UK? Join the @UpRising\_UK and @1millionmentor1 #StandOut programme and connect with likeminded people on the journey to employability. [www.WeStandOut.uk](http://www.WeStandOut.uk)

Not sure where to turn when looking for a job? @UpRising\_UK and @1millionmentor1 are offering exciting online sessions to help you connect, build your skills, grow your confidence and get amazing CV support. Check them out for more information

[www.WeStandOut.uk](http://www.WeStandOut.uk)



[Access Twitter images here](#)



# ABOUT US

UpRising was founded in 2008 to build the leadership and employability skills of young people from diverse backgrounds. Since then, we have enabled thousands of unemployed and underemployed young people (including graduates) from Black, ethnic minority and White working-class backgrounds into work and leadership roles. Our alumni have in turn used their networks and social action campaigns to mobilise nearly 20,000 other young people in their communities.

One Million Mentors (1MM) is a flagship initiative developed by UpRising. 1MM exists to recruit, train, and deploy one million mentors to help one million young people as they transition into further and higher education or the world of work. 1MM is a community-based model working with local charities, educational institutions, and employers to boost support and advice for young people in the areas of education, employment and social action. Since 2017, 1MM has connected more than 2000 young people with mentors, who have collectively given upto 20,000 hours of time to support the next generation.

***“This programme should be something everyone does and should be made compulsory! No one has ever given me this advice and guidance before. I learnt more in one week of the programme than I did in three years of University”***

Shazelle, alumni





**WHO WE ARE**

**STAND OUT**

**UpRising Board of Trustees**

[www.uprising.org.uk/  
who-we-are/people/trustees](http://www.uprising.org.uk/who-we-are/people/trustees)

**One Million Mentors  
Advisory Board**

[www.onemillionmentors.org.uk/  
meet-the-advisory-board/](http://www.onemillionmentors.org.uk/meet-the-advisory-board/)

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**RECLAIM**

Stand Out is delivered in partnership with youth leadership and social change organisation Reclaim, and generously funded by the Youth Futures Foundation.

**youth  
futures**  
FOUNDATION